

22½% Commissions! Unparalleled Service!

Hospitality Insurance

Geo. F. Brown & Sons, Inc. has been serving the hospitality industry for **50 years** without interruption. During this time we have always offered a **competitive liquor liability product**. This tradition continues today! As the market evolves, we are constantly monitoring our program, making the necessary changes to provide you, the retail insurance agent, with a liquor product you can be proud to sell.

Service is critical to you and ours is impeccable. Upon receipt of a completed RSUI Liquor Liability application, a **quote will be in your office within 48 hours** and when we get the order, the policy will **issued within 72-hours**. As a matter of fact, **most get issued the same day we bind it**.

Today, I am pleased to share with you advancements in our continuing efforts to assist you in meeting the expectations of your hospitality clients.

- Simplified 2-page application
- Common law endorsement is included at no additional charge
- GFB will now absorb inspection cost (*savings between \$75-\$85 to your insured*)
- **22½% Commission on new business through 2009**
- And, as always full limits on Assault & Battery

Don't think of us just for Liquor Liability coverage. GFB has excellent capabilities to write packages on Tavern, Restaurants and other liquor-related operations.

Coverage we offer is very comprehensive, yet competitively priced. The benefits to your client are:

- Property coverage is composite rated
- Valuations include Functional Replacement Cost
- Coverage Enhancements to meet the needs of today's Restaurant and Bar
 - *Increased coverage on outdoor signs*
 - *Coverage for your electronic data processors*
 - *Coverage for your patrons personal property*
 - *Increased outdoor coverage on Patio property*
 - *Backup of Sewers and Drains*
 - *Crime coverage (Money and Securities, Employee Dishonesty)*

GFB works with **several A-rated carriers** who are aggressively looking to target this class of business. We have **exclusive** and **semi-exclusives** relationships these carriers. Our semi-exclusive partners have very limited representation.

If you have any questions or if we can help you on other lines of business, give me a call at **312-258-3054** or email rlada@gfbgroup.com.

Sincerely,
Ron Lada
Marketing Manager



Geo. F. Brown & Sons, Inc.



**MANAGING
GENERAL AGENT**

**WHOLESALE
INSURANCE BROKER**



About Geo. F. Brown & Sons, Inc.:
Domiciled in Illinois,
headquartered in Chicago,
GFB has been
in operation since 1912.

Geo. F. Brown & Sons, Inc. (GFB)
is a Specialty Lines Insurance
Wholesaler, Managing General Agent
and Program Administrator.

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